



## **MEDIA RELEASE**

ShareInvestor to jointly organize INVEST Fair 2009 with The Business Times

Singapore, May 27, 2009 – ShareInvestor Pte Ltd, a wholly-owned subsidiary of Singapore Press Holdings, is pleased to announce that it will collaborate with The Business Times to jointly organize INVEST Fair 2009.

First organized in 2007, INVEST Fair is Singapore's largest annual investment event – with more than 20,000 visitors attending the various investment education seminars last year. This year's event will be held at the Suntec Convention and Exhibition Centre (Hall 402 & 403) on 22nd and 23rd August 2009.

Like previous years, the event this year promises to empower visitors with a better understanding of a broad spectrum of investment topics which will be hosted by industry experts. At the same time, INVEST Fair 2009 also features 40 exhibition booths set up by sponsors ranging from big-name financial institutions to listed companies.

The strategic collaboration between ShareInvestor and The Business Times underscores both parties' desire to enhance investor education amid the current economic climate.

Mr Alvin Tay, Editor of The Business Times, said: "The Business Times has been providing readers with in-depth reporting, analysis and commentaries on various issues involving listed companies in Singapore. We believe our editorial strength will complement ShareInvestor's experience and successes in hosting large scale educational seminars such as INVEST Fair."

He added: "The collaboration will certainly create value-added services and tools to both our readers as well as ShareInvestor's corporate clients."

Mr Christopher Lee, Chief Executive Officer of ShareInvestor Pte Ltd, said: "ShareInvestor has always been committed to delivering quality educational seminars to the investing community. The success of INVEST Fair last year demonstrated the enthusiasm of investors, both professionals and amateurs, in continuously seeking knowledge."

Mr Lee added: "We are therefore very pleased to have the support of The Business Times for this year's event. With The Business Times' pre- and post-event coverage, we are confident INVEST Fair 2009 will be even more successful than previous years."

For more information or media enquiries, please contact:

Ms Linda Lee  
Director  
Sales & Marketing  
ShareInvestor Pte Ltd  
DID: 6517 8787  
Email: linda@shareinvestor.com

## **About ShareInvestor**

A wholly-owned subsidiary of Singapore Press Holdings, ShareInvestor is a financial internet media & technology company that owns one of the largest investor relations network in Asia. ShareInvestor provides market data tools and financial applications to institutional and retail investors. The company also manages one of the largest independent financial portals in Singapore. As a technology company, ShareInvestor assists public listed companies and financial institutions with their corporate website designs and technology services.

ShareInvestor's clients include more than 400 public listed companies in the region and its corporate clients include Singapore Exchange, Bursa Malaysia, SingTel, Deutsche Bank and many other prestigious institutions in the industry. ShareInvestor operates in Singapore, Malaysia and Thailand, and has more than 6,000 paying subscribers for its financial products and services, and an average of 100,000 unique visitors monthly across its online properties.

## **About The Business Times**

The Business Times is firmly established as Southeast Asia's leading business daily. Published by the Singapore Press Holdings, The Business Times produces corporate and financial news, analyses and commentaries that impact on decision-making each business day. And in its compact Saturday edition, it also features personal finance; the relaxed side of corporate personalities; and the talk of town on lifestyle trends, entertainment, shopping, motoring, health and the arts.

Published since 1976, it reaches PMEBS and the financially savvy. It is also a key source of business intelligence for investors, managers and businessmen in Singapore and the Asian region.